



# WIRE FRAUD IS ON THE RISE

For more information, contact

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## WE PROTECT YOU AND YOUR CLIENTS FROM LOSS

### INTRODUCING CERTIFID

New York Bankers Title Agency West (NYBTAW) has recently partnered with **CertifID**, the nation's leading wire fraud prevention solution. **CertifID** ([www.certifid.com](http://www.certifid.com)) brings NYBTAW's "best practices" to an even higher level for securing identity verification and preventing wire fraud.

### HOW YOU'RE PROTECTED

**CertifID** enables real estate, mortgage, and title industry professionals to verify the identities of parties in a transaction and securely share bank account credentials. The result? Closing funds are safely received by the proper parties.

**CertifID** provides a vital line of defense against fraudsters and is our *preferred* method of safely sharing wiring instructions. It's simple:

- Validate your customer's identity
- Securely share wiring information
- Regain confidence in your transactions



### EDUCATING CUSTOMERS

NYBTAW is alerting borrowers, buyers, and sellers at the beginning of each transaction about the wire fraud epidemic and the critically important protocols to follow when sending and receiving funds in connection with a closing.

**REMEMBER – WIRE FRAUD IS NOT SOMEONE ELSE'S PROBLEM**

AN AGENT OF

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